

## **KERRY PERL**

Senior Director, Head of Sales, Defined Contributions Investment Solutions

Kerry Perl is Senior Director, and leads the sales effort for the Defined Contribution Investment Solutions, (DCIS) team of TIAA-CREF Asset Management. Previously, he provided investment management services and client service to financial intermediaries across all channels of distribution in the southeast and mid-Atlantic regions of the United States. Mr. Perl joined the TIAA-CREF organization in 2011.

Mr. Perl has more than 22 years of financial services experience. Prior to joining TIAA-CREF, he was Southeastern Regional Vice President for the Registered Investment Advisor Division, marketing Real Estate Investment Trusts & Alternative Investments to registered investment advisors in the Southeast & Mid-Atlantic for American Realty Capital. Previously, Mr. Perl has held various sales and senior management positions at BNY Mellon Wealth Management and Bank of America, including Columbia Management Group and Nations Bank. In addition, he founded Renaissance Consulting, LLC, as a platform for acquisition and consolidation of registered investment advisory firms.

Mr. Perl holds a B.A. in English and Psychology from Georgetown University.

